



# CHILDREN & YOUNG ADULT ART COMPETITION

'MY UNIQUE BRAIN'

# Promotional Resource Pack





PARTNER INSTITUTIONS















## **Overview**

The "My Unique Brain" Art Competition invites children and young adults, including those with additional needs and disabilities, to creatively express what their unique brain means to them. This initiative aims to encourage inclusivity and raise awareness about neurological conditions through the creative arts.

Building on the success of our "Head with Harmony" fundraiser event in September 2023— an effort led by Colette Delahunt and other members of our Patient Involvement Panel—the competition continues our commitment to promoting brain health and involving the public in everything we do.

We are thrilled to have your support for this initiative. We hope this promotional resource pack provides everything you need to get involved and help us raise awareness about the "My Unique Brain" Art Competition.

# **Competition Details**

Theme: My Unique Brain

**Entry Sizes:** A4 (29.7cm x 21.0cm) to A2 (59.4cm x 42.0cm)

**Materials**: Any type of paper or canvas; use pencils, charcoal, ink, crayons, markers, pastels, watercolors, gouache, acrylics, oils, poster colors, collage, or print methods (e.g., lino or wood block).

Originality: Entries must be original and unaided

Deadline: Thursday, October 10, 2024

**Submission Address**: FutureNeuro Art Competition, RCSI, 123 St Stephen's Green, Dublin 2, DN2YN77.

#### **Categories and Prizes:**

- Category A: 16-18 years (First Prize: €150 voucher)
- Category B: 12-15 years (First Prize: €150 voucher)
- Category C: 7-11 years (First Prize: €100 voucher)
- Category D: 6 years and under (First Prize: €100 voucher)
- Category E: No age limit but aimed at children & young adults with additional needs (Prizes vary)

Special merit prizes and selected entries will be featured in a book on brain health and well-being and displayed at the RCSI University of Medicine and Health Sciences in autumn/winter 2024-25.

#### **How to Enter:**

- 1. **Artwork Submission**: Ensure the artwork is within the specified size and format requirements.
- 2. **Labeling:** Write your name and contact details on the artwork.
- 3. **Online Form**: Complete the entry form, available on the <u>competition website</u>.
- 4. Mail the Artwork: Send to the address above before the deadline (10 October).

## **Social Media Posts**

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Calling all young artists! Enter the @Futureneuro\_ie "My Unique Brain" Art Competition and showcase what makes your brain unique. Fantastic prizes await! Submit by Oct 10: <a href="https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition">https://futureneuro-my-unique-brain-futureneuro-art-competition</a>

#MyUniqueBrain #ArtCompetition #BrainHealth #Inclusivity

We're excited to share the @Futureneuro\_ie "My Unique Brain" Art Competition with you! Open to all young people across Ireland. Learn more and enter today! <a href="https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition">https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition</a>

#MyUniqueBrain #ArtCompetition #BrainHealth #Inclusivity

#### Facebook

We're thrilled to share the FutureNeuro "My Unique Brain" Art Competition! This initiative encourages children and young adults to creatively express what makes their brain unique. With fantastic prizes, don't miss out, submit your artwork by October 10, 2024. Learn more and enter <a href="https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition">https://futureneuro-my-unique-brain-futureneuro-art-competition</a>

#MyUniqueBrain #ArtCompetition #BrainHealth #Inclusivity

FutureNeuro has launched the "My Unique Brain" Art Competition \* This is a wonderful opportunity for young artists to share their unique perspectives about what makes their brain unique and win exciting prizes. Join them in promoting brain health and inclusivity. Enter now! <a href="https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition">https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition</a>

#MyUniqueBrain #ArtCompetition #BrainHealth #Inclusivity

#### LinkedIn

Exciting news! FutureNeuro has launched the "My Unique Brain" Art Competition. This competition encourages children and young adults to creatively express their unique brain through art. Open to all residents of Ireland, including those with additional needs. Fantastic prizes await. Submit your artwork by October 10, 2024 <a href="https://futureneuro-my-unique-brain-futureneuro-art-competition">https://futureneuro-my-unique-brain-futureneuro-art-competition</a>

#FutureNeuro #MyUniqueBrain #ArtCompetition #BrainHealth #Inclusivity

Join us in promoting inclusivity and brain health with the FutureNeuro "My Unique Brain" Art Competition! They are inviting young artists to showcase what makes their brain unique. With exciting prizes to be won, this is an opportunity not to be missed. Enter by October 10, 2024 <a href="https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition">https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition</a>

#FutureNeuro #MyUniqueBrain #ArtCompetition #BrainHealth #Inclusivity

#### **Social Media Assets**

**X**: 1600 x 900px



Facebook: 940 x 788px



**LinkedIn**: 1200 x 628px



# **Social Media Tags**

#### Please tag us in your posts:

• X: @Futureneuro\_ie

Facebook: FutureNeuro

• LinkedIn: FutureNeuro

# **Newsletter copy**

#### Join the "My Unique Brain" Art Competition!

FutureNeuro invites children and young adults to express what makes their brain unique through art. Whether you paint, draw, or create prints, they want to see your interpretation of "My Unique Brain." This competition is open to all residents on the island of Ireland, including those with additional needs and disabilities. Participants can win up to €150 in vouchers. Find out more and submit your artwork by October 10, 2024 at <a href="https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition">https://futureneuro-my-unique-brain-art-competition.com/my-unique-brain-futureneuro-art-competition</a>

Please contact fionamcloone@rcsi.ie\_if you require any further communications or promotional support.